

# NECK GAITER - TUBE SCARF ARTWORK

instructions for printed tube scarves from our own production

The tube scarf is always printed in full-color CMYK sublimation printing. The starting point is a white tubular material that gets its base color, and any graphical elements during the printing process. Both outsides are printed separately while the scarf lays flat, the inside is not printed.

The most common way to wear a tube scarf is by rolling the material in on itself, so the joint of the two sides is not usually easily visible. For this reason, try to keep the logos and graphical elements relatively small in order for them to be visible.

Reverse matching is not possible on the tube scarf due to material size variations. Try to design your print so that the graphical elements will not flow from one side to another.

First side to be printed  
250 x 500 mm  
10 inches

**IMPORTANT!** Seamless print is not possible with this printing method. Any graphical element will **not** continue seamlessly to the reverse side, do not try to match the two sides, instead try to avoid such artwork.

Second side to be printed  
250 x 500 mm  
10 inches

Supply artwork with bleeds at 280 x 530 mm or 11 x 21 inch

Finished product size 250 x 500 mm or 10 x 20 inch

Safe area for important content 230 x 480 mm

Supply artwork at 11 x 21 inch or  
at 280 x 530 mm per side