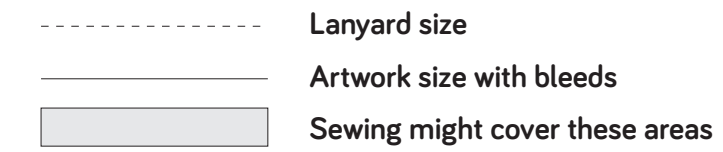


### Preparing the artwork dimensions for production

Full-color lanyards use a special heat sublimation method to transfer a digitally printed design in CMYK colors from a transfer paper to the lanyard. During the transfer process, small variations will happen in positioning that may cause the transferred image to move up to a 2mm sideways. For that reason, the artwork has "bleeds." The design for a 10mm lanyard must be 15mm in height. Please ensure that any background color or pattern fills this entire area.



### Color variation and Pantone® colors

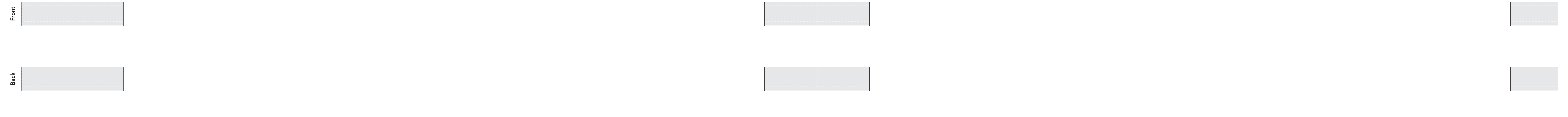
If Pantone colors are specified in the artwork or digital proof, they are used only as a guideline for the final product. Perfect Pantone matching is impossible due to the technical limitations of full-color CMYK printing. Computer screens are not optimal for color specification, and there are always differences between each screen. Therefore, the computer screen should not be used as a reference for determining any colors used for the final product.

#### Special note for the smallest 10mm full-color printed lanyard

Please note that the smallest 10mm lanyard is unforgiving to the smallest sideways movement during printing. A 1mm disposition is more visible on a 10mm lanyard than a 25mm lanyard. If your design requires exact positioning or must be centered, choose a wider lanyard - or change to a Screen Printed lanyard where these issues are unnoticeable.

### The reverse side is not aligned by default

The printing of the reverse side is not position-matched. The logos will not meet on the two sides of the lanyard. Create a one-color reverse side or a pattern where the two sides don't need to align.  
**Two-sided matching is available for an additional surcharge.**



#### SAFETY NOTICE REGARDING THE SAFETY BREAK

The lanyard safety break is optional, and like all the clips and accessories, the safety break is sewn on the lanyard after printing. You must acknowledge that a lanyard without a safety break poses a choking hazard and, therefore, is not approved by the CPSC (Consumer Product Safety Commission) as safe for children or adults to wear unless the lanyard includes a safety break.