

# Full-Color Printed Sublimation Lanyards

The graphic bleed should be 2.5mm on both sides of the lanyard. For a 20mm lanyard, you should supply artwork in 25mm width with background color or graphic covering the entire 25mm width.

Essential graphical elements should not exceed 15mm in height. There is always a little bit of sideways movement during the printing process, and the closer you get to the edge of the lanyard, the more apparent this movement is. Avoid placing any content closer than 2.5mm from the sides.

You should always supply the print files in CMYK color format. If a specific color is needed, we provide Pantone matching to the closest color: However, please note that exact Pantone matching is technically impossible with CMYK printing.

The reverse side printing is unmatched, meaning the logos will not meet on the two sides of a lanyard. If possible, create a one-color reverse side or a pattern where graphics don't need to align with the front side. Two-sided matching is available as an optional extra with a surcharge.

The entire length of the lanyard is printed, from side to side, end to end. Include any background color or graphics from one end to the other, including light pink areas shown below. Note that the areas marked with pink color are used for sewing, so part of that area will be covered or folded to the other side.

