

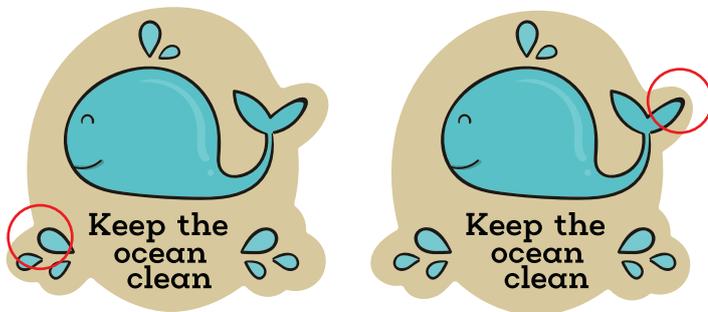
Plywood Stickers

We print wooden stickers on FSC-certified birch plywood, which is grown and harvested in certified Nordic forests. We have chosen Nordic birch plywood for its bright, light color, which works perfectly for printing. The surface is smooth, with a naturally slight gloss, and suits the printing process perfectly.

The entire back surface features a permanent adhesive, and the stickers are slightly horizontally bendable to allow for adhesion on curved surfaces, such as Stanley bottles.

Unfortunately, we don't do wooden stickers in regular **round or rectangular** shapes due to the high possibility of print misalignment, as explained in this file, to reduce the amount of discarded products.

The best design for wooden stickers avoids following the contour of the product. During the printing process, it is impossible to entirely prevent misalignments of the print with the shape of the finished product. For this reason, it is necessary to create a design that does not follow the outline.



When the shape is irregular, the small movements of the design become less noticeable. The acceptable offset can be up to 1.5mm in stickers up to 50mm in width or height.