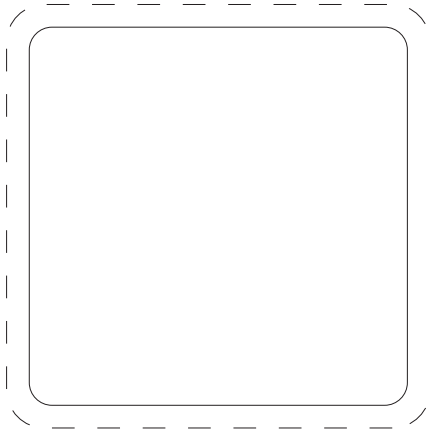


Souvenir Magnet Artwork Requirements

Artwork should be supplied in CMYK colors and in a vectorized file format. RGB images, such as photographs, should be embedded in the file. Texts should be outlined.

If you cannot follow these instructions, contact our sales team with whatever graphics you have to find out if they can be used to create souvenir magnets.



Souvenir Magnets with Simple Shapes

Flat and domed souvenir magnet designs should include large enough bleeds for the cutting to be successful. For standard shapes, we recommend at least 3mm throughout the shape of the magnet.

For example, if you order 50 x 50mm square magnets with or without doming, you should supply the design in 56 x 56mm format, where the entire shape is filled with any background color or graphic.



Requirements for Contour-Cut Souvenir Magnets

No sudden turns; all sharp corners must be rounded for successful cutting results. This is especially important for souvenir magnets with clear polyurethane doming (Doming Magnets). During polyurethane casting, the doming liquid would overflow from sharp corners.

Die cutting is possible only for flat magnets without doming.

If you order contour-cut magnets, you should clearly separate the cutting path from the design. If possible, add the cutting path in a separate layer or, at minimum, in a different color. A digital proof is created before production to ensure the shape is correct.



Adhesive product label
available as an optional extra
for Fridge Magnets